



Alliance DMC – Travel Dos & Don'ts for Responsible Tourism in Jordan

This guide is for all travelers visiting Jordan with Alliance DMC.

☒ DOs

- Respect local customs, traditions, and religious practices.
- Dress modestly in religious and rural areas.
- Ask permission before photographing people.
- Support local businesses and community initiatives.
- Reduce waste and avoid single-use plastics.
- Follow marked trails in nature reserves and protected areas.
- Respect archaeological sites and follow local regulations.

☒ DON'Ts

- Do not remove artifacts, stones, sand, or plants.
- Do not buy illegal souvenirs or items made from endangered species.
- Do not litter or damage natural or cultural sites.
- Do not disturb wildlife or feed animals.
- Do not photograph military or security installations.
- Do not engage in any form of exploitation or illegal activity.

☒ Zero Tolerance: Sexual Exploitation

Alliance DMC applies zero tolerance toward sexual exploitation, abuse, or harassment, especially involving children.

Such acts are illegal under Jordanian and international law and will be reported to authorities.